GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:7239
ANSWERED ON:12.05.2000
PURE DARJEELING LOGO TEA
BOLLA BULLI RAMAIAH;KINJARAPU YERRANNAIDU;M. JAGANNATH

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the Government propose to register Darjeeling Tea Trade Mark in European market in order to prevent the misuse of Darjeeling Tea Logo by foreign Blenders/traders;

(b) If so, the details thereof; and

(c) the steps taken by the Government in this regard?

Answer

MINISTER OF COMMERCE AND INDUSTRY (SHRI MURASOLI MARAN)

(a)& (b) Yes Sir. Darjeeling Logo is owned by the Tea Board of India and is registered as a Certification Trade Mark/Trade Mark in UK, USA, Canada, Germany, Austria, France, Spain, Portugal, Italy, Luxembourg, Belgium, Netherlands, Japan and Egypt so as to protect the said Marks from being misrepresented.

(c) Further, the Tea Board has initiated steps for registration of the word `Darjeeling` for teas which are grown, produced and manufactured in the district of Darjeeling before the Trade Mark Registries of Mumbai and UK.